SEO PARKWAY

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USAGE PRICING

Pass-Through Rates

Texts, calls, emails and AI are billed **only for what you use**. Examples below are estimates only. Most small businesses may range between **$10 to $20** in usage fees per month for phone, texting, and email.

Phone & Texting

Your business line, text messages and calls with customers, all in one inbox.

ITEM	RATE	EXAMPLE
Phone number Monthly, per number	`$1.15 local` $2.15 toll-free	1 local number for 6 months ≈ `$6.90`
Text messages (SMS) Per segment (~160 characters), in or out	`$0.00747` + carrier fee $0.0025–$0.0100	500 texts at ~$0.0118 all-in ≈ `$5.90`
Picture messages (MMS) Per message	`$0.0165–$0.0220` + carrier fee $0.0070–$0.0100	100 picture texts at ~$0.031 all-in ≈ `$3.10`
Phone calls Per minute	`$0.0117–$0.0198` Out $0.0166 · In $0.0117	250 min. outbound + 250 min. inbound ≈ `$7.06`
Call add-ons Recording, transcripts, voicemail drops, lookups	`$0.0025–$0.024` per minute or per lookup	Record + transcribe 150 min. ≈ `$3.98`
Texting registration A2P 10DLC, required by carriers	`$22.50` one time cost · then $1.50–$10.50 / month	Sole proprietor: `$22.50` one time cost + up to $2.10/mo.

US rates. Carrier fees are set by AT&T, Verizon, T-Mobile and others and vary by carrier and direction.

Email

Newsletters, follow-ups and automated emails sent from your account.

ITEM	RATE	EXAMPLE
Email sending Includes forwarded email	`$0.675 / 1,000`	5,000 emails in a month ≈ `$3.38`
Email verification Optional: cleans bad addresses before sending	`$2.50 / 1,000`	Verify a 1,000-contact list ≈ `$2.50`

AI & Automation

AI that answers chats and calls, writes content and powers your automations.

ITEM	RATE	EXAMPLE
Voice AI receptionist AI answers and handles phone calls	`$0.06–$0.22 / min` depends on voice & AI model	150 min. of AI calls at ~$0.15 avg. ≈ `$22.50`
Conversation AI AI replies to texts, chats & DMs	`$0.25–$2.00 in` $1.60–$10.00 out · per 1M tokens*	~500 AI replies (mid-range model) ≈ `$2–$2.50`
Content AI Blog posts, social posts, images	`$0.0945 / 1,000 words` $0.063 per image	10 articles (15,000 words) + 10 images ≈ `$2.05`
Reviews AI AI-written replies to reviews	`$0.01 / reply`	100 review replies ≈ `$1.00`
Workflow AI actions Summarize, translate, detect intent	`$0.01 / run`	500 AI steps in automations ≈ `$5.00`
AI Agent Studio Custom AI agents	`$0.05–$10.00 / 1M tokens*` + web search & image fees	Quoted per project based on use

Volume discounts High-volume AI users can save with flat-rate plans. Ask us. Website/funnel AI, Email AI and Knowledge Base are included free.

*A token is a small piece of a word; 1M tokens ≈ 750,000 words.

Rates reflect published platform pricing as of September 2026 and may change when the provider changes them. Examples are rounded estimates; actual cost depends on usage. Taxes and regulatory fees may apply.